



What should you do after an interview?



Top tips to do after an interview.

So you've had the interview. How many of you say thank you and walk away, sit by the phone and drive yourself mad, wondering "When will they call?", "Should I contact them?", "When should I contact them?".

If this is you then you need to have clarified something at the interview close. A simple question is all that is needed.

"What is the next stage from today and when can I expect to hear?"

That's it. Nothing else needs to be said as you've got the answer so you're not waiting for the phone to ring.

But what should we do straight after the interview?

Here are four simple tips to make you stand out from the crowd.

Remember, if you don't do this, someone else will.

Top tips to do after an interview.

TIP 1: Within two hours, write a thank you email to everyone who interviewed you. Yes if there were four then send four thank you emails. Individually and by name. Not just in a group. Personalise it.

Make sure you put something meaningful and relevant in the note.

Expand on a question or topic that you answered in the interview. To each individual, do different content. **DO NOT JUST COPY AND PASTE THE SAME THANK YOU.** Hirers compare thank you notes. Make it personal to the person. Expand on your answer to demonstrate your knowledge.

Perhaps put in a link to a topic or relevant news feed that was discussed to give the reader further reading and show how much you are interested in working with them.



Top tips to do after an interview.

TIP 2: Within two hours, do something meaningful on your social media accounts.

The interviewer(s) will more than likely look at your accounts to get more information about you.

Post something on Facebook, LinkedIn, Twitter etc about some interesting news relevant to the company, their market or products. Something that might affect them. Demonstrate how professional you are.

DON'T POST STUPID PICTURES ON INSTAGRAM FOR EXAMPLE. You are in the spotlight at this point and are being scrutinised.



Top tips to do after an interview.

TIP 3: Connect with the people who interviewed you on LinkedIn.

Don't just click that CONNECT button and send a connection request. Send a short message about how much you enjoyed talking to them on whatever topic you discussed at the interview.

Make it meaningful and relevant.

Comment to add value on their posts. Like their posts.

DO TIPS 2 AND 3 WITHIN 8 HOURS OF YOUR INTERVIEW.

You want to create a good impression and stay in the forefront of their minds.





Top tips to do after an interview.

TIP 4: One thing not to do and that is to become a stalker.

You've done all three tips within 8 hours.

You've got the date they said they would contact to let you know.

Don't pester them repeatedly as you don't want to undo all the good work you've done.

Wait at least 7 days if you have not heard anything back before contacting again.

DO NOT APPEAR DESPERATE.




SolStar-UK

Sales – Marketing – Coaching – Recruitment - Strategy

Strategy – You know where you want to get to, but not necessarily how to get there.

Recruitment – You want the right people, the right fit, first time.

Training – Make your Sales & Marketing teams work together and add real value to your business.

CV Writing – Learn how to sell yourself and shine from a piece of paper.

Coaching – Need help with selling yourself, interviews, job search, CV, LinkedIn?

www.solstaruk.com

solstaruk@gmail.com or stephen.cox@solstaruk.com